



Open Streets 614: Activity Partner FAQ

Who should apply to be an Activity Partner?

Downtown Columbus, Inc. is looking for a variety of businesses, organizations, groups, and clubs to participate as Activity Partners in our Open Streets 614 events. If any of the examples below fit your organization, we welcome you to apply!

- Local Service Organizations: transit and mobility groups, environmental groups, human services, community centers, children's organizations, nutritional food service organizations.
- Wellness Groups: mental health, physical health, holistic healing, nutritional health, etc.
- Fitness Groups: exercise clubs (running, yoga, cycling, recreational sports), outdoor recreational organizations, gyms, personal training, dance studios, etc.
- Local Businesses: Businesses that believe they can contribute to the themes of the event in the form of an activity, particularly those located along the streets of the event area.
- Leisure/Hobby Groups/Clubs: games, arts, recreation.

What kind of activity should Activity Partners offer?

We're asking all partners to provide an engaging and interactive activity that bridges their mission with the vision of Open Streets – healthy, active lifestyles, alternate modes of transportation, or arts and culture. This could be anything from fitness classes, wellness experiences, arts and crafts, jumbo games, seating vignettes, cooling stations, etc.

What are the benefits of contributing to Open Streets 614 as an Activity Partner?

Open Streets 614 expects several hundred people to attend this event! By becoming an Activity Partner, your group will gain exposure to and valuable time with community members. In addition, your group will be featured on the event website page under our list of Activity Partners. The more engaging your activity is, the more community members you are likely to attract. Being an Activity Partner gives you the opportunity to spread the word about your organization, promote your mission and/or business, and create opportunities to meet potential new members for your organization or business.



What are the commitments of being an Activity Partner?

By becoming an Activity Partner, you commit to creating a memorable, engaging, interactive activity that aligns with the goals of the event. We also require that you:

- Send us materials that will assist us with spreading the word about your presence at the event, such as your social media pages, logo, website, etc.
- Arrive early to set up and maintain your presence for the entire duration of the event.
- Bring an activity that encourages community members to interact with you and your group at the event.

Is participation as an Activity Partner free?

Yes! Application and participation is free. However, Activity Partners are expected to fund their own activities in full (materials, tables, tents, etc.). Downtown Columbus, Inc. and the City of Columbus are not responsible for reimbursing any funds used by groups to facilitate their activities.

What do I need to bring as an Activity Partner?

Activity Partners are required to bring all of their own equipment, staff, materials, supplies, food, water, etc., unless otherwise agreed upon prior to the event.

Recommendations for Activity Partners to make the most out of the event:

- At least 2 representatives from your organization
- Items you may need to stay comfortable for the entire duration of the event (snacks, water, items for shade, sunscreen, handheld fans/misters, etc.)
- Portable furniture items for comfort (chairs, sunshades, tents)
- Branding for your group/organization/business (logo, tent, sign, poster, table cloth, etc.)
- Something that encourages community members to interact with your website or social page (business cards, QR codes, etc.)
- All supplies needed for your activity
- Any flyers, cards, prizes, free items, or other materials to share with community members.



- A method for collecting information/signups/contact information of community members.

Am I allowed to host a pop-up shop as my activity?

Event Partners must bring an activity that engages in the mission of the event. A tent with items for sale is not appropriate for this event, unless otherwise agreed upon by DCI.

When are the Open Streets events? Can I participate in all of them?

There are three planned Open Streets 614 events:

1. Sunday, August 24, 12-4 pm
2. Sunday, September 28, 12-4 pm
3. Sunday, October 26, 12-4 pm

We welcome participation in all three events, though not required. When applying, please indicate which dates you are interested and able to participate in.

Where is the event located?

- The August and September events will occur along N High Street, from Long Street to Broad Street, and both sides of Gay Street, from N Wall Street to N Pearl Street.
- The October event will be a larger footprint, encompassing High Street from Long Street to Town Street and Gay Street from N Wall Street to N Pearl Street.

Any businesses/organizations along the event routes will receive priority during application reviews. See [EVENT MAP](#) for more information.

How do I apply to be an Activity Partner?

Applicants should use [this link](#) to fill out an application form. Application deadlines are three weeks prior to the event. Applications will be reviewed and accepted or denied on a rolling basis until the deadline. Any applications received after the deadline will not be eligible for the event. Organizations located along the event route will receive priority during the



application review process. **Applying does not guarantee your selection as an Activity Partner.** Selected groups will be notified as they are accepted, or at least 14 days before the event to account for activity planning time.

Questions? Please contact:

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<https://downtowncolumbus.com/projects-initiatives/open-streets/>

www.openstreets614.com