

DOWNTOWN COLUMBUS

The Capital Line

DOWNTOWN
COLUMB[']★
INC. 



THE COMMUNITY TOLD US THEY WANT THE FUTURE OF DOWNTOWN TO BE..



PEOPLE FOCUSED



TRUE NEIGHBORHOOD



REPRESENTATIVE



ACTIVE



WELL CONNECTED



MOBILITY HUB



THRIVING RETAIL



RESIDENT CENTRIC



VISION

A DOWNTOWN FOR ALL

Downtown Columbus will be a welcoming neighborhood of **connected**, people-first urban districts, where the prosperity of our region can be enjoyed by all.

2040 DOWNTOWN STRATEGIC PLAN GOALS

40,000 RESIDENTS



120,000 EMPLOYEES



10M VISITORS





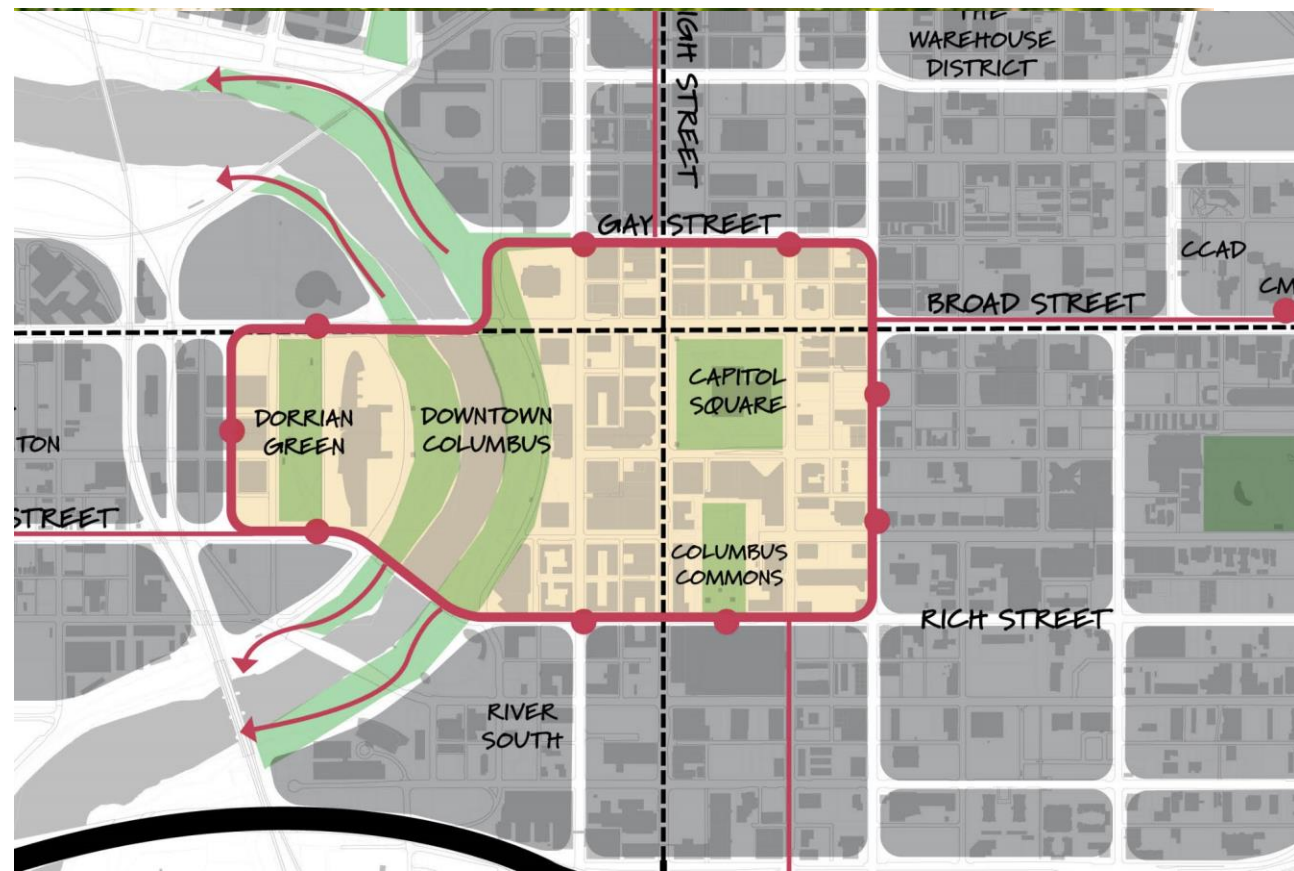
SPOTLIGHT PROJECT

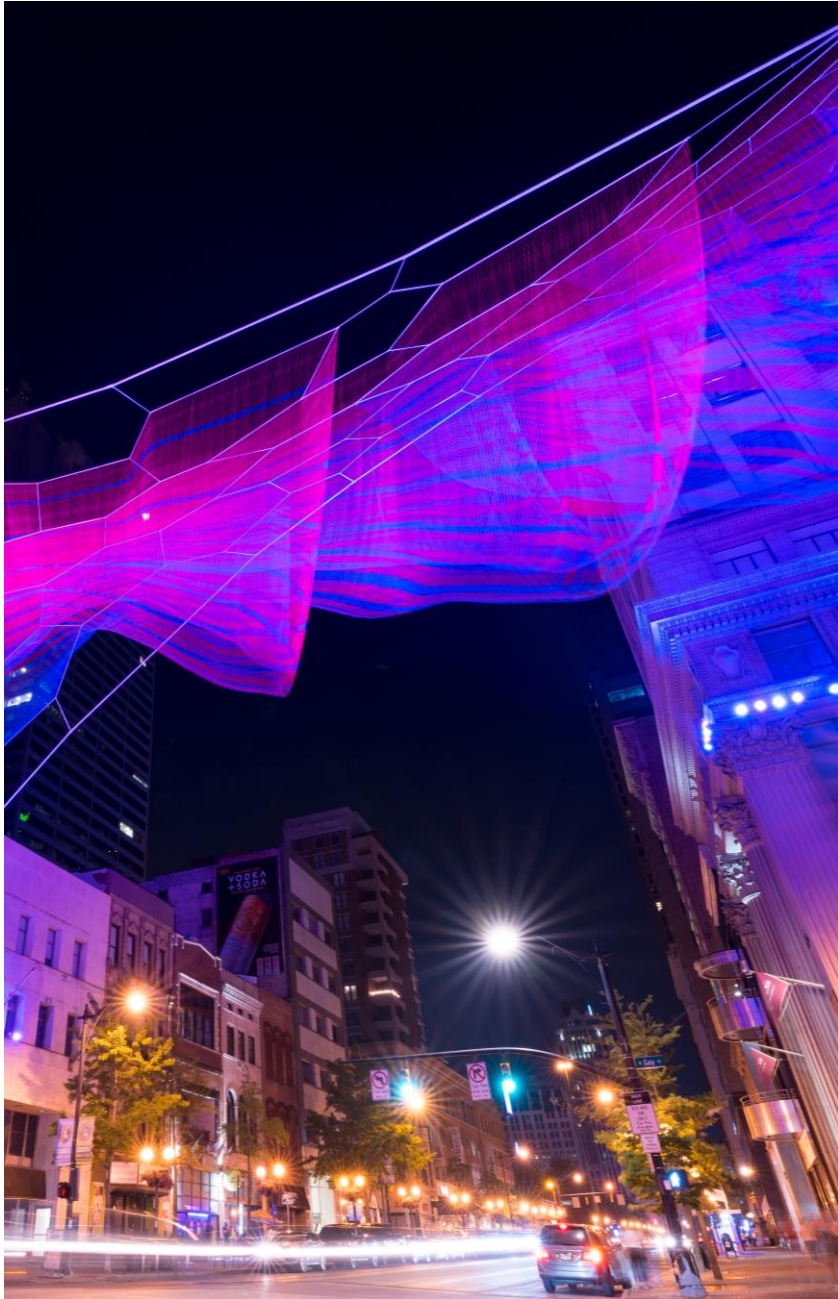
THE CAPITAL LINE

HIGHLIGHTS

An urban pathway through the heart of Columbus

- A two-mile pedestrian trail creating linkages to existing assets within Downtown Columbus
- Exclusive to pedestrians and cyclists creating a signature path
- Public art installations sprinkled throughout for an exceptional pedestrian experience
- Phase I: Gay Street from 4th to Front





WHY START AT GAY STREET?

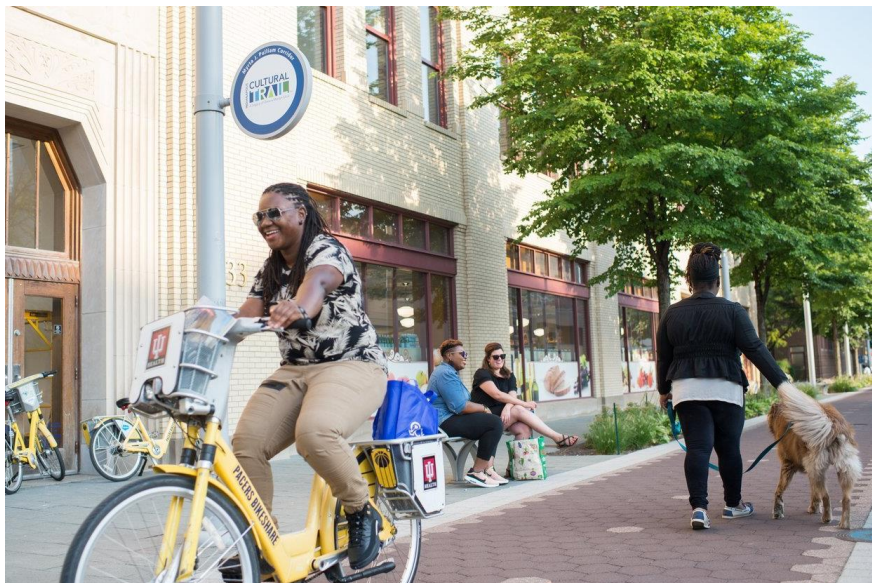
An opportunity to build on the 15-minute neighborhood concept

- **A Growing Residential Neighborhood**
 - 1,646 Residential Units Today
 - 757 Residential Units Under Construction
 - 3,000+ Residents Projected by 2025
 - 6000+ Residents Possible in the Next Decade
- **Intact Historic Architecture**
- **Public Investment**
 - Creative Campus / Neighborhood Launch Area
- **Proximity to Key Public Spaces**
 - Riverfront / City Hall / Ohio Statehouse
- **Successful Retail on Gay & High Street**
- **Opportunities for Pearl & Lynn Alley**
- **Private Investments**
 - Underutilized Buildings & Parking Lots
- **Strong Public Art Components**

THE CAPITAL LINE VISION



Pedestrian forward • bike friendly • seating • opportunities for art • landscaping and street trees



THE ECONOMIC CASE FOR THE CAPITAL LINE

Examples demonstrate an average of **\$27 returned for every \$1 invested**



Indianapolis Cultural Trail

INDIANAPOLIS, INDIANA

Project Cost: \$63 million

Return: \$864 million

\$13.71 Return on every \$1 invested



The Underline

MIAMI, FLORIDA

Project Cost: \$120 million

Return: \$843 million

\$7.03 Return on every \$1 invested



Atlanta Beltline (Eastside Trail)

ATLANTA, GEORGIA

Project Cost: \$13 million

Return: \$775 million

\$59.62 Return on every \$1 invested

BENEFITS FOR BUSINESSES

Cyclists and pedestrians generally spend more per month in commercial areas than visitors who arrive by car or transit



New seating area created out of a curb lane **increased sales at fronting businesses by 14%**



At Union Square North in Manhattan, new protected bike paths and pedestrian plaza created **49% fewer commercial vacancies**, compared to 5% more borough-wide



New protected bike lanes on 9th Avenue in New York, drove a **49% spike in sales for local businesses**, compared to 3% borough-wide.

BENEFITS FOR BUSINESSES: INDIANAPOLIS CULTURAL TRAIL CASE STUDY

- Over half of the business owners located on the Indianapolis Cultural indicated they have seen an **increase in customers** since the Trail opened
- 48% indicated they have seen an **increase in revenue**
- Usage estimates of the Trail in 2014 was over **one million**
- Trail users expect to spend an estimated **\$3.56 million annually** while on the Trail.

[Assessment of the Impact of the Indianapolis Cultural Trail, 2015](#)
[Indianapolis Cultural Trail](#)



LISTENING TO LESSONS LEARNED

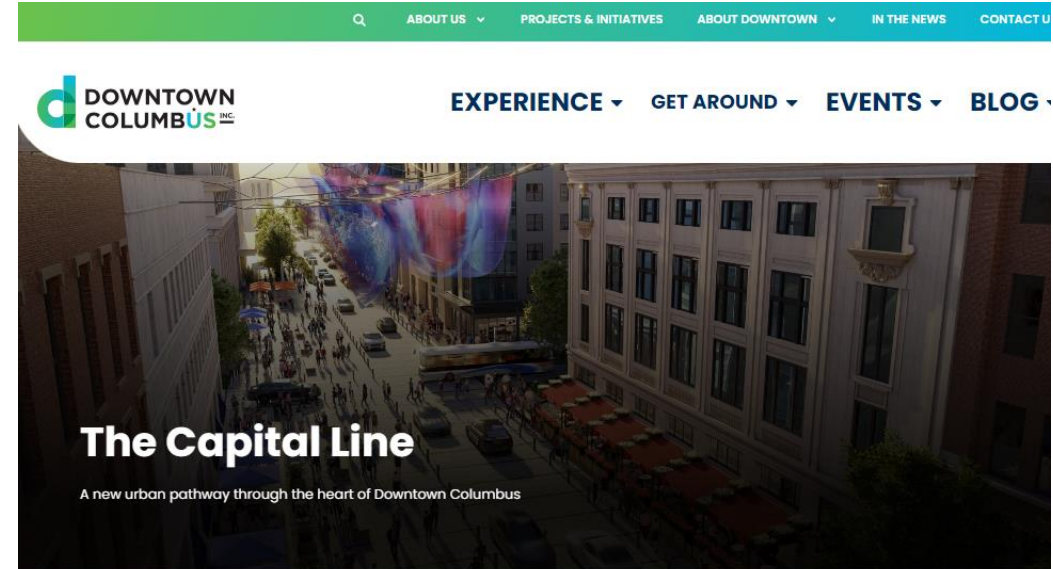
- Long construction schedules led to business closures for Flagler Street in Miami.
- Sequencing in the Short North made it hard for businesses and customers to plan appropriately.
- Total street closures make it challenging to maintain customers through construction (161/Riverside Drive Roundabout).



ONGOING COMMUNICATION

- Sign up for email updates, monthly throughout design with increased frequency during construction to communicate changes.
- Follow @thecapitalline on Instagram and check out the project website

www.thecapitalline.com



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About the Capital Line

The Capital Line is an urban pathway through the heart of Downtown Columbus. This two-mile journey, exclusive to bike and pedestrian traffic, offers an intentional route to some of the city's most vibrant attractions, connecting amenities, greenspaces, job centers, and residential neighborhoods within Downtown Columbus, catalyzing new economic investment along the route and enhancing the Downtown experience to put people first.

The Capital Line represents a forward-thinking investment in the future of Columbus, embodying principles of cultural richness, social inclusivity, environmental stewardship, urban connectivity, and, subsequently, economic sustainability, benefiting the entire Columbus community.



PROJECT TEAM

**DOWNTOWN
COLUMB' [★] INC.**



MKSK



PHASE 1 TIMELINE

SPRING 2024

DESIGN TEAM SELECTED

SUMMER/FALL 2025

CONSTRUCTION BEGINS

SUMMER/FALL 2026

CONSTRUCTION COMPLETE



THANK YOU