

MEDIA ADVISORY CONTACT: LYDIA WEYRICH, 740-398-4377, lydia@irvinpr.com

Summer Kicks Off On The Peninsula this Friday

The Party On The Peninsula will debut the new temporary art installation, Los Trompos

WHAT: Summer on The Peninsula will kick off Friday, June 13, with Party on The Peninsula. There will be a pop-up zipline, food from local vendors, live music in High Water Alley, and more. Additionally, the party will debut the city's new temporary interactive art installation, *Los Trompos*, created by artists Esrawe + Cadena, and powered by Creos.

<u>Los Trompos</u> is a captivating interactive installation featuring larger-than-life, three-dimensional spinning tops in a variety of colors and shapes. Each sculpture acts as a piece of art and a gathering place for relaxation, social interaction and entertainment.

The installation will remain on The Peninsula through mid-September.

Media opportunities include interviews with a Downtown Columbus, Inc. spokesperson on Friday, June 13; b-roll of Los Trompos and the party.

WHEN: Interviews are available on Friday, June 13 from 5 – 9 p.m. WITH AN RSVP. However, media are welcome to shoot the party and *Los Trompos* anytime.

> RSVPs to Lydia Weyrich at <u>lydia@irvinpr.com</u>, 740-398-4377 are required for any interviews.

- WHERE: The Peninsula | 88 High Water Alley, Columbus, OH 43215
- ASSETS: Assets for The Peninsula can be found <u>HERE.</u>

###

ABOUT DOWNTOWN COLUMBUS, INC.:

Downtown Columbus, Inc. (formerly the Columbus Downtown Development Corporation & Capitol South) is a private nonprofit organization whose mission is to lead city-changing projects and collaborations that improve the connectivity, livability, and inclusivity of the Downtown Columbus experience. Downtown Columbus, Inc. drives development and progress of the Downtown Columbus Strategic Plan, working across sectors toward the vision for Downtown Columbus to become a neighborhood of connected, people-first urban districts that can be enjoyed by all. Learn more at downtowncolumbus.com.