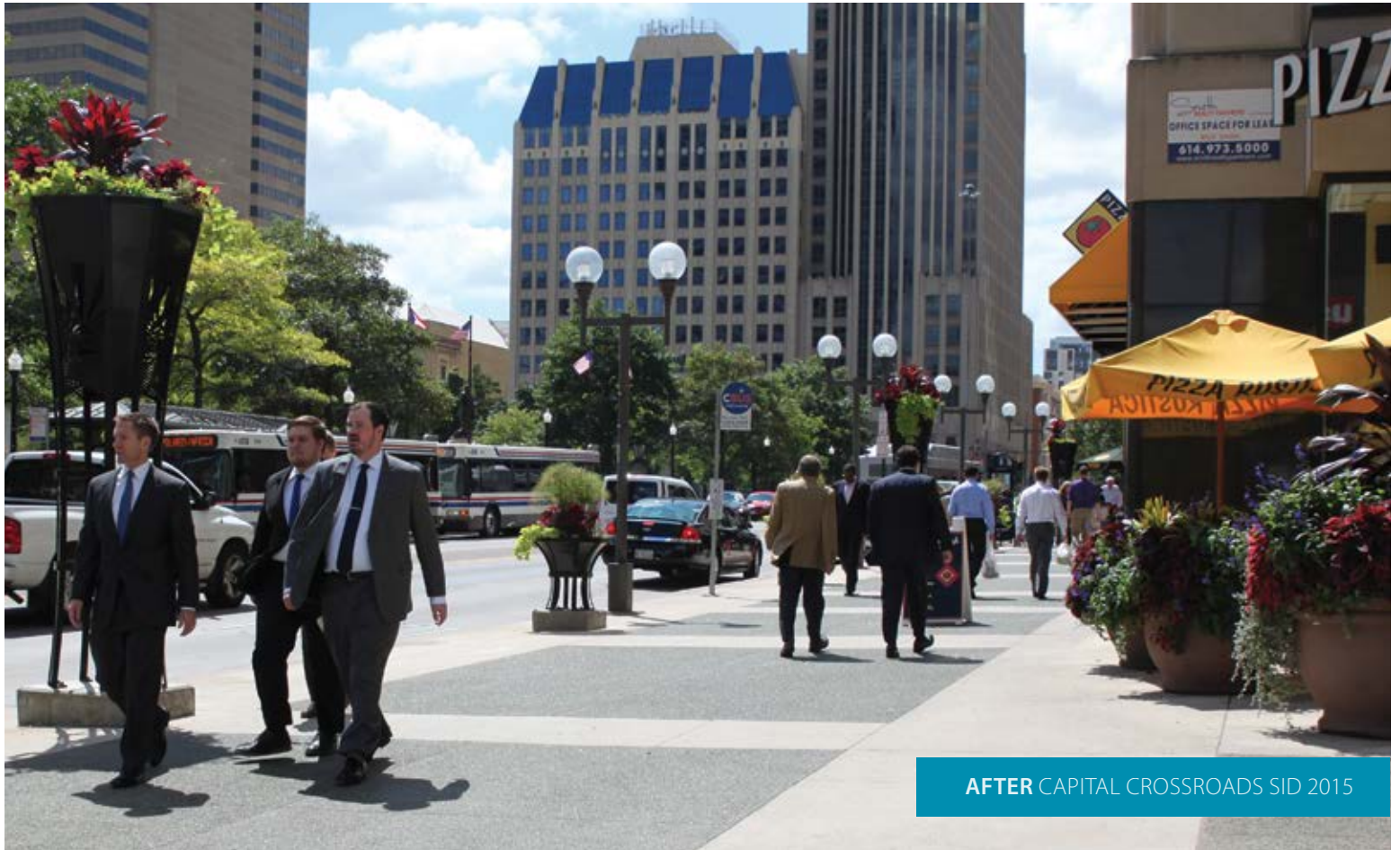




BEFORE CAPITAL CROSSROADS SID 2000

Make a Difference with **US**



AFTER CAPITAL CROSSROADS SID 2015



CAPITAL CROSSROADS
Special Improvement District

Some forget what downtown looked like before Capital Crossroads Special Improvement District began operation in 2002, but a clean and safe downtown core doesn't just happen. It takes collaboration, partnership and hard work.

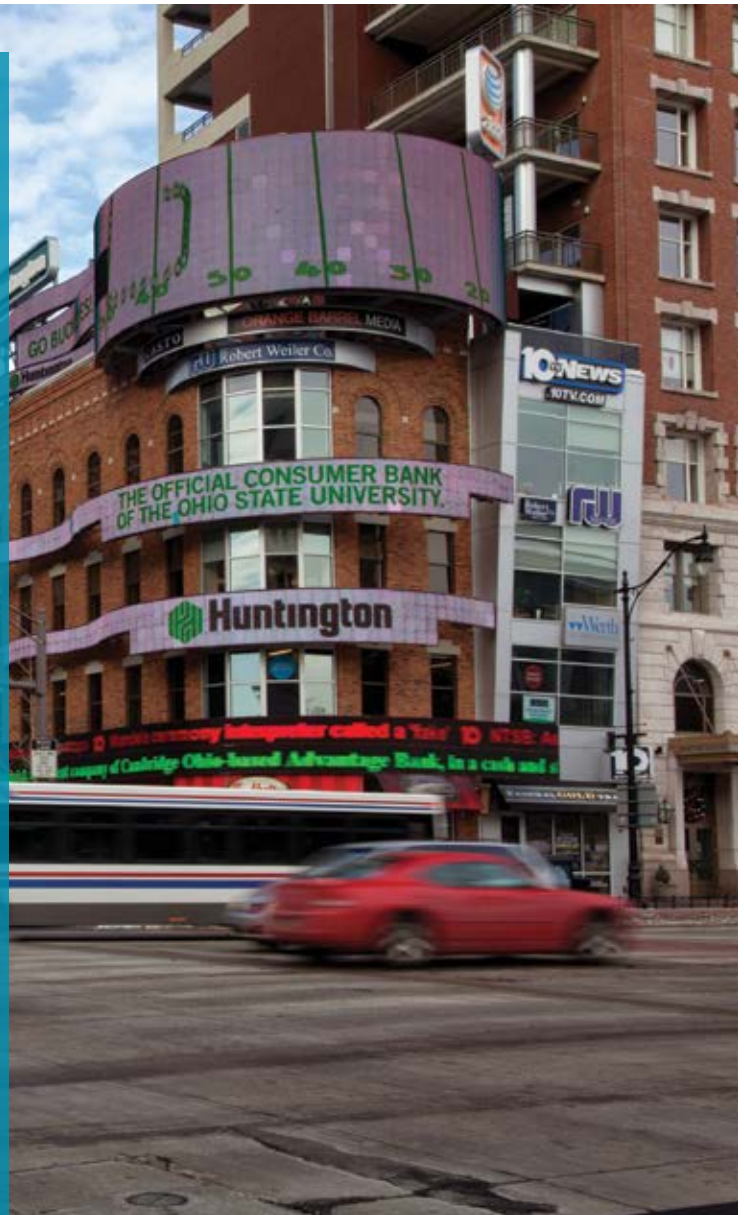
Downtown property owners believe in the work of Capital Crossroads, so much so, they fund our services. These committed property owners determine our focus, which centers on one goal – make downtown *the* place to live, work and discover.

SID initiatives include an extensive clean and safe ambassador program, homeless outreach, beautification, promotions, urban research, transit advocacy and so much more.

With your help we can do even more.

Business membership gives you the opportunity to publicly support the good work that Capital Crossroads SID does every day, and as our partner, you help ensure that Downtown continues to develop as a vibrant community.

Join **US.**



BEFORE & AFTER





CAPITAL CROSSROADS MEMBERSHIP BENEFITS

MEMBERS RECEIVE:

- Complimentary company website link on DowntownColumbus.com
- Subscription to and Spotlight in Capital Crossroads publications
- Recognition on Capital Crossroads SID Annual Report
- Invitation to Annual Meeting
- Tax deductible donation (As allowed by law through SID Public Services)

MEMBERSHIP OPTIONS

LEADER (\$2000) ★ ★ ★ ★

- Receive plaque on large Capitol Square planter
- Reserved table at Annual Meeting
- Invitation to Members-only events

STEWARD (\$1000) ★ ★ ★

- Receive plaque on large Capitol Square planter
- Reserved seating at Annual Meeting
- Invitation to Members-only events

PATRON (\$500) ★ ★

- Receive plaque on small Capitol Square planter
- Invitation to Members-only events

ADVOCATE (\$250) ★

- Invitation to Members-only events



SPONSORSHIP OPTIONS

Want to increase your visibility? Consider a Capital Crossroads Sponsorship, which include Membership. Opportunities include the Pearl Market, Capital Crossroads and Discovery SIDs Annual Meeting, beautification projects and much more.



JOIN **US** – BECOME A BUSINESS MEMBER

PARTNER WITH CAPITAL CROSSROADS SID TO:

- Ensure a safe, clean and vibrant downtown.
- Enhance the image and awareness of an energetic downtown.
- Advocate for improved access and transit options to and from downtown.
- Strengthen retail and business growth.

If you believe in a strong Downtown, join a dedicated network of business professionals who support our mission to ensure Downtown Columbus thrives.

Contact Michelle Chippas at mlchippas@sidservices.com or 614-645-6008 and partner with Downtown Columb**US** to become a business member today.



“We are very appreciative of all that the Capital Crossroads SID encompasses, from connecting us with business resources and decision makers in the community, to keeping our downtown clean, beautiful, and most importantly, safe.”

– **Nicholas Hinsch**
Co-Founder / CEO, eVAL



“The beautification projects from the Capital Crossroads team are fantastic improvements to downtown. Capital Crossroads has clearly contributed to the successful expansion of downtown residential projects, as well as providing support for the many businesses in the area.”

– **Albert J. Lucas**, Attorney
At Law, Calfee, Halter &
Griswold LLP



“We believe that as a local, not-for-profit financial institution, it’s important that we support initiatives that have a direct impact on enhancing our local community.”

– **Karen Daniels**, Senior
Vice President, Member
Services, Telhio Credit
Union



“Downtown Columbus is experiencing a renaissance of business and social activity. The Capital Crossroads team is an important catalyst to the continued growth and positive experiences for all those that live, work and play in Downtown Columbus.”

– **Robert Shenton, CPA**,
Office Managing Partner,
Plante Moran - Columbus



Capital Crossroads Special Improvement District

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